

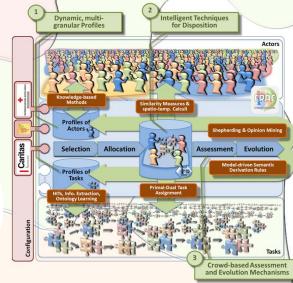


## Motivation

- In Austria, more than three million people are engaged in non-profit organizations
- Non-profit organizations provide services, which lead to economic value by indirect profitability
- Common mind-set and similar interests of actors are crucial for the fulfilment of the usually unsalaried, cooperative activities
- Insufficient system support hampers an efficient, adequate and balanced task distribution
- This situation decreases motivation for task fulfilment and quality of services

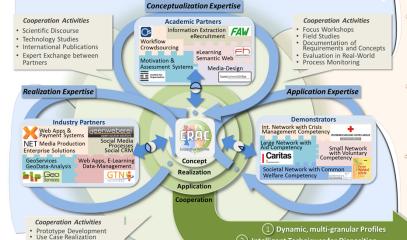
## Aim

- Following the "Design Research Approach" requirements are derived from CrAc project goals in cooperation with all partners
- An open-source software prototype allows efficient and adequate task distribution to motivate passive actors while unburdening others



## Consortium

The **CrAc consortium** combines interdisciplinary expertise from industry and science with practical knowledge of non-profit organizations



## **Evaluation**

- Project results are incrementally evaluated by presentation to and solicitation of feedback from the partners
- Applicability and sustainability of results are ensured in cooperation with the demonstrators on basis of case studies
- The **CrAc outcome** and **scientific findings** will be accessible via research publications and the CrAc WebSite



Duration: Nov. 2014 - Oct. 2016

**Volume**: 772.200 EUR bmwfw



Cooperative Activities













**Caritas** 











Ensuring a Sustainable Business Model Knowledge Hub
Web Forum

Legend: 0 ... Extent of Cooperation

